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Date: June 12, 2026

TO: Echols Internal Campaign Team

From: Pat McFerron
President
Cole Hargrave Snodgrass & Associates, Inc.

RE: Survey of 500 Likely Republican Primary Voters in Oklahoma
Interviewing Conducted June 9-11, 2026
Margin of Error: +/- 4.3%

KEY FACTS

- Oklahoma's primary electorate remains solidly behind President Trump. Not only is his favorable rating stellar (76% favorable; 19% unfavorable) but a remarkable 58% characterize their impression of Trump as "strongly favorable."
- With just days to go, Echols continues to lead Starling by 10 points (Echols 39% / Starling 29%), meaning Echols has 57% of the decided voters.
- Echols' lead expands among key grassroots blocs and most likely voters: those identifying as being a Trump Republican (Echols +15); self-identified conservative voters (Echols +16); those who have voted in at least four of the previous 5 primaries (Echols +16); and among the 74% who can recall the date of the election (Echols +12)
- Since our last release in late May, Starling's favorable has remained flat (11%) but his unfavorable has ballooned from 17% to 27%. In contrast, Echols remains close to even (26% Favorable / 28% Unfavorable).
- Starling's base is clearly on the left side of the spectrum. Starling's most significant leads are among the 18% saying they are moderates (Starling +13) and those with an unfavorable impression of the President (Starling + 11).

CHS is pleased to present this summary of findings of its study of 500-registered Republicans likely to vote in the June 2026 Oklahoma primary for Attorney General.

With only four days to go until the election, Echols is in a good position. He has withstood millions of dollars in negative campaigning and Starling has not been able to define himself in any sort of positive manner.

In a situation where both candidates are upside down, third-party validation is tantamount to success. The endorsements Echols has received from national organizations (NRA, CPAC, Jordan Sekulow, and others) has mixed well with his support from 60 Republican sheriffs, District Attorneys, and dozens of legislators throughout the state simply dwarf anything Starling has been able to do, and we see it working during these final days, having withstood millions of dollars in attacks.

Echols is well-positioned to secure the nomination and be Oklahoma's next Attorney General.

A Survey of 500 Likely Republican Primary Voters in Oklahoma
Margin of error: +/- 4.3%
Conducted June 9 - 11, 2026

1. How likely is it that you will participate in next year’s Republican primaries for races like Governor, U.S Congress, State Legislature and County offices?

84%	Extremely likely
16%	Very likely
-	Only somewhat likely (Terminate with Thanks)
-	Or not at all likely (Terminate with Thanks)
-	(Do not read) Do not Know (Terminate with Thanks)

2. To the best of your knowledge, when will that primary be held? **(Do not read choices)**

74%	June 16th
7%	June / Next Month
5%	Any other time
15%	Do not Know

Now I want to read you a list of names. For each one, please tell me first if you have heard of the person, then if so, please tell me if you have a favorable or an unfavorable impression of that person. (After response, ask: Would you say your impression is strongly (favorable / unfavorable) or only somewhat (favorable / unfavorable)? (Randomize Names)

	Strongly Favorable	Somewhat Favorable	Somewhat Unfavorable	Strongly Unfavorable	(DNR) Heard of No Opinion	(DNR) Never Heard Of
3. Donald Trump	58%	18%	5%	14%	4%	1%
4. Jon Echols	10%	15%	12%	16%	26%	20%
5. Jeff Starling	2%	9%	10%	17%	30%	32%

6. If the Republican primary election for Attorney General were held today, would you be voting for: (Randomize names)

39%	Jon Echols
29%	Jeff Starling
32%	(Do not read) Undecided

7. In politics today, do you consider yourself to be (rotate conservative / liberal) conservative, moderate, or liberal? (If “conservative” ask:) Would you say you are very conservative or only somewhat conservative? (If “liberal” ask:) Would you say you are very liberal or only somewhat liberal?

59%	Very conservative
19%	Somewhat conservative
18%	Moderate
1%	Somewhat liberal
1%	Very liberal
2%	(Do not read) Undecided

8. In politics today, do you consider yourself to be more of a (Randomize)

40%	Trump Republican
55%	Traditional Republican
6%	Or do you not watch cable news?